

# Gloria Cho

## Selected Skills

**Technologies:** JavaScript, React, AngularJS, HTML5, CSS3, SQL, Node.js, Express.js, jQuery, Git, AWS

**Design:** Sketch App, Adobe Creative Suite (Photoshop, Illustrator, Premiere)

**Others:** Test-Driven Development (Mocha), CMS (WordPress, Drupal), Squarespace, Digital Marketing, Social Media Marketing

## Selected Experience

### **Web and Digital Marketing Consultant – Freelance**

June 2016 – Present

- Design and build custom websites for numerous small business owners and individuals
- Lead clients to generate higher income for their businesses by educating them in how to leverage social media and web presence
- Collaborate with graphic designers to create collateral that fits the business branding of websites

### **Web Developer and Designer – Advantage Healthcare Systems**

February 2018 – April 2018

- Redesigned and built internal web tool to support 500 employees across regional offices
- Created wireframes using Sketch App to reduce project risk and to collaborate with stakeholders
- Implemented a data-forwarding technology that reduced sales turnover time and helped marketing team close more sales

### **Communication Specialist – GLSEN**

January 2018 – March 2018

- Maintained Drupal user database and removed ~30k fraudulent and suspicious accounts
- Increased donations and engagement by creating responsive newsletter templates for 30 state chapters
- Designed and managed a merchandise ordering database that helped community activists increase engagement efficiency

## Education

### **DevMountain – Dallas, TX - devmounta.in**

August 2017 – November 2017

Award: Best Presentation for Personal Project, GMarket

### **Baruch College / CUNY, Zicklin School of Business – New York, NY**

August 2013 – May 2016

Bachelor of Business Administration // Major: International Marketing