

# GLORIA CHO

Software Engineer

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## WORK EXPERIENCE

### FERMÁT

Software Engineer - Front End | Feb 2022 - Feb 2023

- Developed a new autocomplete checkout feature for the web and mobile e-commerce platforms using React, React-Native, TypeScript, CSS3, GraphQL, and Google Autocomplete API, generating \$1M in GMV within 6 months timeframe
- Designed and built the improved UI/UX for a new multi-variant selector feature consuming Shopify API data. Worked with design team to create behaviors for different product variant types. Reduced cart abandonment rate by 20%
- Conducted UX comparative research and audit on mobile app vs responsive app behaviors. Led pre-development workshop to teach web engineering team on development considerations for iOS apps

### ISN

Senior Associate Front-End Web Developer | Mar 2021 - Feb 2022

- Managed the corporate website redesign project while mentoring backend engineers on basics of modern HTML5, CSS3, Angular, and Bootstrap
- Built a custom design system and hybrid UI component library with Bootstrap and SCSS customizations, saving the company about \$50K USD on first-year licensing fees alone
- Created a 3-5 year plan for updating legacy front-end code including immediate projects, style guide CSS, modified BEM guide, Best Practices and Suggestions documentation

### CBRE

Software Engineer, Front-End | Sep 2019 - Mar 2021

- Implemented a new design system in Vue.js app using Material Design, Vuetify, and SCSS, enabling values to close properties 20% faster through a scalable JSON configuration-driven framework
- Created and updated Front End Best Practices documentation used by 25 developers in the US and India, adopting modified BEM convention for long-term maintainability, and with 80% Sonarqube test coverage written in Jest
- Won “MVP Developer of the Sprint” award for proposing Sprint Demo Days that increased stakeholder engagement and led to the creation of bi-weekly Product Council meetings

### AMPTHINK

User Interface Developer | May 2019 - Aug 2019

- Developed responsive front-end of Wi-Fi login pages using React, React-Router, CSS3, and Flexbox to help clients capture data via Node and PostgreSQL to be used for targeted marketing
- Reviewed and revised 3rd party contractors' PHP, JavaScript, and CSS codes to patch bugs affecting cross browser compatibility for company's website

## ARRIS

Full Stack Web Developer | Mar 2019 - May 2019

- Leveraged Angular, MongoDB, Node, and Sketch App to design and build beta of web application that allows engineers to easily manage fiber optics installations across Europe
- Collaborated with project managers and stakeholders to research and design a highly relevant user experience for users and managers of the app

## EDUCATION

### CUNY BARUCH COLLEGE - ZICKLIN SCHOOL OF BUSINESS

BBA International Marketing | 2013 - 2015

### DEVMOUNTAIN

Web Development | 2017 - 2017

### BERGEN COMMUNITY COLLEGE

Associates General Education | 2010 - 2013

## SKILLS

React	React-Native	Design Systems	Figma	JavaScript	TypeScript	Vue
HTML5/CSS3	SCSS/LESS	GraphQL	Mobile Development			